



Join  for a better tomorrow

VSICS | DAMS | VSIPS

# Dr. Virendra Swarup Educational Foundation

RANKED A++ INSTITUTES

QUALITY EDUCATION

AFFORDABLE COST

TOP PLACEMENTS

5000 STUDENTS, 75 FULL TIME FACULTY



*We Make a Huge Difference*

## VSICS

Dr. Virendra Swarup Institute of Computer Studies

810, W-1 Block, Juhi, Saket Nagar, Kanpur - 208014

Tel. : 0512-2603080, 2603081, 2604592, 9453037350 • [www.vsicskanpur.org](http://www.vsicskanpur.org)

## DAMS

Dayanand Academy of Management Studies

N-Block, Govind Nagar, Kanpur - 208006

Tel. : 0512-2650021, 2652323, 9919227763 • [www.damsindia.org](http://www.damsindia.org)

## VSIPS

Dr. Virendra Swarup Institute of Professional Studies

337, K-Block, Kidwai Nagar, Kanpur - 208011

Tel. : 0512-2611900, 2611899, 2611997, 8795819343 • [www.vsipskanpur.com](http://www.vsipskanpur.com)

Post Graduate Courses

# MCA | MBA

Graduate Courses

# BCA | BBA



## Our Permanent Recruiters ...



# Dr. VIRENDRA SWARUP EDUCATIONAL FOUNDATION (VSEF)

Dr. Virendra Swarup Educational Foundation, U.P. (VSEF) was established in the year 1989 in the memory of late Dr. Virendra Swarup, MLC & Chairman of U.P. Legislative Council and an eminent educationalist. The foundation is also running 10+2 schools in Kanpur and other cities of U.P. VSEF is a sister concern of Dayanand Siksha Sansthan, U.P., which is managing more than 25, Post Graduate and intermediate colleges all over UP & Uttaranchal.



## OUR VISION

*We aspire to nurture outstanding Computer & Management professionals who make valuable contributions to the corporate and the society*

### Dr. VIRENDRA SWARUP INSTITUTE OF COMPUTER STUDIES (VSICS)

VSICS was the first self-financed institute in Kanpur to impart computer education in the form of MCA & BCA. VSICS in a span of 23 years has gained immense recognition as a center of excellence. Its Computer & Management Programs have been designed to create the best talent in the corporate field. Presently the institute is successfully running MCA, MBA, BCA & BBA.



### DAYANAND ACADEMY OF MANAGEMENT STUDIES (DAMS)

DAMS is the first self-financed institute in Kanpur to impart management education in the form of MBA. DAMS in a span of more than 23 years has gained immense recognition as a center of excellence. Its MBA, BCA, BBA programmes have been designed to create the best talent in the IT & Management field.



### Dr. VIRENDRA SWARUP INSTITUTE OF PROFESSIONAL STUDIES (VSIPS)

VSIPS is the another Professional Institute under VSEF to impart management education in Kanpur. Its MBA program has been specially designed to create the best talent in the management field.



## WHERE WE EXCEL

- ❖ 23 years of setting Global Standards in Quality Education
- ❖ Unique teaching methodology
- ❖ Well-qualified faculty & resource persons from industry & academia
- ❖ Use of latest and best audiovisual teaching aids
- ❖ World-class computing and digital knowledge reservoirs
- ❖ Air-conditioned class rooms.
- ❖ Full fledged industry participation for suitable Training & Placement Platforms
- ❖ Library stacked with International & Domestic Journals
- ❖ Exclusive Personality Development
- ❖ 100% placement assistance
- ❖ Special placement activities throughout the year.

## LIBRARY

The heart of any Institute is its library. Our library is well stocked with a variety of books that has more than 16,000 titles in over 40,000 multiple copies. It is regularly updated with the latest titles from India as well as overseas. It has subscription of various computer science as well as research journals from all over the globe, wide range of periodicals & magazines that provide the immense source of knowledge for academic and research activities. Access to e journals is also available.

## COMPUTER CENTRE

All Computer Labs are well equipped with more than 400 P4 computers. All computers are networked through Novel, NT & Linux along with Internet server. The state-of-the-art centre provides hand on experience to the user & always keeps pace with the advancement of technology. Apart from the computer labs, the Institute also has a Digital lab equipped with 34 digital trainer kits, 10 microprocessor kits & 2 interfacing kits.

## SEMINAR HALL

Three well equipped Seminar halls available for the smooth conduction of various seminars & workshops.

## PERSONALITY DEVELOPMENT PROGRAM

**Holistic Individual Development Program (HIDP)** is regularly conducted for its students along with the university curriculum. This will encompass communication development, management games, oratory & attitude development program along with general awareness enhancement & updating the students with latest Economical, Political, Financial and Social fields pertaining to the National as well as International scenario.



## FEATURED COURSES & ELIGIBILITY

### Post Graduate Courses

**MCA**  
2 YRS FULL TIME

#### MASTER OF COMPUTER APPLICATION

Graduate  
(Maths in 10+2 or Graduation)

Approved by AICTE, New Delhi & Affiliated to Dr. APJ. A. K. Technical University (Formerly UPTU), Lucknow

**For Govt. Seats :** Candidate have to appear in a combined entrance test (SEE UPTU) conducted by U.P. Govt.

**For Direct Admission :** Recognized Bachelor's Degree of minimum 2 years duration with mathematics at 10+2 level or at graduate level. Obtained at least 50% (45% in case of candidate belongs to reserve category) at the qualifying examination.

**MBA**  
2 YRS FULL TIME

#### MASTER OF BUSINESS ADMINISTRATION

Graduate in any  
discipline

Approved by AICTE, New Delhi & Affiliated to Dr. APJ. A. K. Technical University (Formerly UPTU), Lucknow

**For Govt. Seats :** Candidate have to appear in a combined entrance test (SEE UPTU) conducted by U.P. Govt.

**For Direct Admission :** A minimum of 50% in graduation (45% in case of candidate belongs to reserve category).

### Graduate Courses

**BCA**  
3 YRS FULL TIME

#### BACHELOR OF COMPUTER APPLICATION

Affiliated to CSJM University, Kanpur

10+2  
(with Maths Compulsory)

**BBA**  
3 YRS FULL TIME

#### BACHELOR OF BUSINESS ADMINISTRATION

Affiliated to CSJM University, Kanpur

10+2  
(any discipline)

Candidates can secure admission on first cum first serve basis by filling up the Institute's admission form.

OUR SHINING STARS



Placement cell ensures that students get requisite resources required to successfully pursue their career goals. The cell arranges placements through out the year. In this era of cut throat competition the institutes strive intensely to provide the best opportunities to the students. The placement cell is in continuous touch with various organizations & agencies to assist the students in training & finally placing them. Numerous campus drives and job fairs are conducted through out the year. Most of the students are placed even before the completion of the course in renowned organisations with handsome packages. The Institute provides proper industry interface by arranging 6 months project training for every student in various organisations like HCL, Wi pro, Infosys, APTECH, EMRTECH, Birla Soft etc.

## OUR TRAINERS & RECRUITERS

**Infosys, Future group, TCS, Dainik Jagran, WIPRO, SONY, Jaro Education, uCertify, British Telecom, Tech Mahindra, ICICI, Policy Bazaar, Aditya Birla, Radio Mirchi, Lohia Corp**



## THE CURRENT SELECTIONS



**102**

Selections in Capgemini



**94**

Selections in TCS



**96**

Selections in Wipro  
Epic Resarch & Policy Bazaar



**73**

Selections in Infosys



Knocking at the corporate  
**VAST SELECTIONS THROUGH CAMPUS DRIVES**



**Winter Carnival**



*Our Annual Fest*

A Consortium of literary & cultural events

## FOR ADMISSION QUERIES

**VSICS**

Tel. : 0512-2603080, 2603081, 2604592  
9453037350 [for BBA, MBA]  
8874200185 [for BCA, MCA]  
[www.vsicskanpur.org](http://www.vsicskanpur.org)

**DAMS**

Tel. : 0512-2650021, 2652323  
9919227763  
[www.damsindia.org](http://www.damsindia.org)

**VSIPS**

Tel. : 0512-2611900, 2611899, 2611997  
8795819343  
[www.vsipskanpur.com](http://www.vsipskanpur.com)

**Dr. Arpit Awasthi**  
Executive Director

**Gauravendra Swarup**  
Secretary