Dr. VIRENDRA SWARUP EDUCATIONAL FOUNDATION (VSEF)

Dr. Virendra Swarup Educational Foundation, U.P. (VSEF) was established in the year 1989 in the memory of late Dr. Virendra Swarup, MLC & Chairman of U.P. Legislative Council and an eminent educationalist. The foundation is also running 10+2 schools in Kanpur and other cities of U.P. VSEF is a sister concern of Dayanand Siksha Sansthan, U.P., which is managing more than 26 Post Graduate and intermediate colleges all over UP & Uttaranchal.

OUR VISION

We aspire to nurture outstanding Computer & Management professionals who make valuable contributions to the corporate and the society

Dr. VIRENDRA SWARUP INSTITUTE OF COMPUTER STUDIES (VSICS)

VSICS was the first self-financed institute in Kanpur to impart computer education in the form of MCA & BCA. VSICS in a span of 26 years has gained immense recognition as a center of excellence. Its Computer & Management Programmes have been designed to create the best talent in the corporate field. Presently the institute is successfully running MCA, MBA, BCA & BBA.

DAYANAND ACADEMY OF MANAGEMENT STUDIES (DAMS)

DAMS is the first self-financed institute in Kanpur to impart management education in the form of MBA. DAMS in a span of more than 26 years has gained immense recognition as a center of excellence. Its MBA, BCA, BBA programmes have been designed to create the best talent in the IT & Management field.

Dr. VIRENDRA SWARUP INSTITUTE OF PROFESSIONAL STUDIES (VSIPS)

VSIPS is the another Professional Institute under VSEF to impart management education in Kanpur. Its MBA Programme has been specially designed to create the best talent in the management field.

WHERE WE EXCEL

- ❖ 26 years of setting Global Standards in Quality Education
- ❖ Unique teaching methodology
- ❖ Well-qualified faculty & resource persons from industry & academia
- ❖ Use of latest and best audiovisual teaching aids
- ❖ World-class computing and digital knowledge reservoirs
- ❖ Air-conditioned class rooms.
- ❖ Full fledged industry participation for suitable Training & Placement Platforms
- ❖ Library stacked with International & Domestic Journals
- ❖ Exclusive Personality Development
- ❖ 100% placement assistance
- ❖ Special placement activities throughout the year.

COMPUTER CENTRE

All Computer Labs are well equipped with more than 400 computers. All computers are networked through Novel, NT & Linux along with Internet server. The state-of-the-art centre provides hand on experience to the user & always keeps pace with the advancement of technology.

SEMINAR HALL

Three well equipped Seminar halls available for the smooth conduct of various seminars & workshops.

LIBRARY

The heart of any Institute is its library. Our library is well stocked with a variety of books that has more than 16,000 titles in over 40,000 multiple copies. It is regularly updated with the latest titles from India as well as overseas. It has subscription of various computer science as well as research journals from all over the globe, wide range of periodicals & magazines that provide the immense source of knowledge for academic and research activities. Access to e-journals is also available.

PERSONALITY DEVELOPMENT PROGRAM

Holistic Individual Development Program (HIDP) is regularly conducted for its students along with the university curriculum. This will encompass communication development, management games, oratory & attitude development Programme along with general awareness enhancement & updating the students with latest Economical, Political, Financial and Social fields pertaining to the National as well as International scenario.

Post Graduate Courses

MCA
2 YRS FULL TIME

MASTER OF COMPUTER APPLICATION
Approved by AICTE, New Delhi & Affiliated to Dr. APJ. A. K. Technical University (Formerly UPTU), Lucknow

Graduate
(Maths in 10+2 or Graduation)

For Govt. Seats : Candidate have to appear in a combined University entrance test (CUET) conducted by Govt.

For Direct Admission : Recognized Bachelor's Degree of minimum 2 years duration with mathematics at 10+2 level or at graduate level. Obtained at least 50% (45% in case of candidate belongs to reserve category) at the qualifying examination.

MBA
2 YRS FULL TIME

MASTER OF BUSINESS ADMINISTRATION
Approved by AICTE, New Delhi & Affiliated to Dr. APJ. A. K. Technical University (Formerly UPTU), Lucknow

Graduate
(any discipline)

For Govt. Seats : Candidate have to appear in a combined University entrance test (CUET) conducted by Govt.

For Direct Admission : A minimum of 50% in graduation (45% in case of candidate belongs to reserve category).

Graduate Courses

BCA
3 YRS FULL TIME

BACHELOR OF COMPUTER APPLICATION
Affiliated to CSJM Univerisity, Kanpur

10+2
(with Maths)

BBA
3 YRS FULL TIME

BACHELOR OF BUSINESS ADMINISTRATION
Affiliated to CSJM Univerisity, Kanpur

10+2
(any discipline)

Candidates can secure admission on first cum first serve basis by filling up the Institute's admission form.

OUR SHINING STARS

BATCH TOPPER — Khushi Nigam
BATCH TOPPER — Arpita Pandey
BATCH TOPPER — Divyanshi Singh Hadaurya
BATCH TOPPER — Aditi Omar
BATCH TOPPER — Priyam Bajpai
BATCH TOPPER — Parth Mishra
BATCH TOPPER — Anshika Yadav
BATCH TOPPER — Nimrah Suhail

TRAINING & PLACEMENT CELL

Placement cell ensures that students get requisite resources required to successfully pursue their career goals. The cell arranges placements through out the year. In this era of cut throat competition the institutes strive intensely to provide the best opportunities to the students. The placement cell is in continuous touch with various organizations & agencies to assist the students in training & finally placing them. Numerous campus drives and job fairs are conducted through out the year. Most of the students are placed even before the completion of the course in renowned organisations with handsome packages. The Institute provides proper industry interface by arranging 6 months project training for every student in various organisations like Wipro, Infosys, Deloitte, TCS, Capgemini etc.

OUR TRAINERS & RECRUITERS

Infosys, Accenture, TCS, Dainik Jagran, WIPRO, Capgemini, Deloitte, uCertify, British Telecom, Tech Mahindra, ICICI, Policy Bazaar, Aditya Birla, ACS, Lohia Corp

THE CURRENT SELECTIONS

260 Selections in Wipro	**189** Selections in Capgemini	**139** Selections in Accenture
132 Selections in TCS	**96** Selections in Infosys	**33** Selections in Deloitte
28 Selections in IGT Solutions	**28** Selections in British Telecom	**14** Selections in Cognizant

OUR ANNUAL EVENTS

Special Placement Drives — Knocking at the corporate
VAST SELECTIONS THROUGH CAMPUS DRIVES

Fun Fiesta — Winter Carnival

Srijan — Our Annual Fest — A Consortium of literary & cultural events

ENERGY The Athletic Meet

FOR ADMISSION QUERIES

VSICS
9453037350 [for BBA, MBA]
8874200185 [for BCA, MCA]
www.vsicskanpur.org

DAMS
9919227763
www.damsindia.org

VSIPS
9453037351
www.vsipskanpur.com

Dr. Arpit Awasthi
Executive Director

Gauravendra Swarup
Secretary