

Placements Highlights

Our Regular Recruiters

Wipro Technologies, L & T, Tech Mahindra, TCS, RSPL, Times of India, Mahindra & Mahindra, Eureka Forbes, Genpect, Muthoot Finance, Bajaj Capital, TATA CMC, Dataman, Kumar Container & many more..

Placements Highlights (2014-15)

- 07 selected in Wipro Technologies on Rs. 6.0 to 9.0 lack/annum package.
- 41 Selections in Job fair organized in Feb, 2014
- 21 Selections in Sony India for OJT.
- 14 Selections in Easy policy.com on Rs. 3.3 lack/annum package
- 05 Selected in IIMS Group



Life in Campus



FOR ADMISSIONS CONTACT

Mobile No.8400255847, e-mail :dams@damsindia.org

DAYANAND ACADEMY OF MANAGEMENT STUDIES

N- Block , Govind Nagar, Kanpur- 208006

Phone : (0512)2650021, 2652323 Fax : 0512-2652168

website : www.damsindia.org

Dr. Arpit Awasthi
Executive Director

Gauravendra Swarup
Secretary

Pioneering Quality Education
17
1998-2015
Years



DAMS
(Estd.:1998)

Dayanand Academy of Management Studies

Established & Maintained by Dr. Virendra Swarup Educational Foundation

UPTU
CODE : 048

MBA

Approved by AICTE & Affiliated to UPTU, Lucknow

CSJMU
CODE : KN-76

BBA

BCA

B.Com

New Course

Affiliated to C.S.J.M. University, Kanpur



Institutions who trust on us:



All India Management
Association
New Delhi



Kanpur Productivity Council
National Productivity Council
New Delhi



National Institute of
Personnel Management
New Delhi



Association Chambers
of Commerce & Industries,
Lucknow

*“Live as if you were to die tomorrow,
Learn as if you were to live forever..”*

Mahatma Gandhi

QUALITY EDUCATION AFFORDABLE COST TOP PLACEMENTS RANKED A++ INSTITUTE

Library: The heart of any Institute is its library. Our library is well stocked with a variety of books that have more than 3000 titles in over 12,000 multiple copies. It is regularly updated with the latest titles from India as well as overseas. It has subscription of various research journals from all over the globe, wide range of periodicals & magazines that provide immense source of knowledge for academic & research activities.

Computer lab: Lab is well equipped with latest computers & up to date softwares. All computers are networked through Novel, NT & Linux.

Personality Development: Holistic Individual Development Programme (HIDP) is regularly conducted for its students along with the University curriculum. This will encompass communication development, management games, oratory & attitude development program along with general awareness enhancement & updating the students with latest Economic, Political, Financial and Social fields pertaining to the National as well as International scenario.

Sports & Fitness: The institute boasts of a compound field for Football, Cricket, Hockey, Boxing etc. On a regular basis various tournaments are organized to develop enthusiasm among the students.

Srijan: Srijan is annual fest of the foundation. It organizes more than 20 literal and cultural competitive activities. It is regularly proving its worth by exploring new skills amongst the students.

Job Fair: Every year foundation organizes a JOB FAIR at State Level. More than 25-30 companies participate in the Job Fair. It not only facilitates our students rather students of other institutions too.

Seminar Hall: Available for various Seminars & Workshops



Academic Pedagogy

Class room teaching with highly 'interactive sessions'	Regular Industrial Visits of students for Industry Interface
'Audio - Visual technology' equipped class rooms	Excursion Tours for better inter personal skills
Separate 'Economic Affairs and Corporate Developments' classes for current updates	Special lectures from Corporate Managers
Seminars organized and presented by students. Developing a 'forum of intellectuals'	Field work based Research Projects
'Board Room Meetings' and 'Role Plays' for better understanding of complex business activities	Extensive Personality Development lectures & exercises

After Graduation

MBA
2 YRS FULL TIME

MASTER OF BUSINESS ADMINISTRATION
Approved by AICTE, Ministry of HRD, & Affiliated to UPTU, Lucknow
A minimum of 50% Marks in graduation (45% in case of candidate belonging to reserve category).

After 10+2

BBA
3 YRS FULL TIME

BACHELOR OF BUSINESS ADMINISTRATION
Affiliated to C.S.J.M. University, Kanpur
Eligibility : 10+2 any discipline

BCA
3 YRS FULL TIME

BACHELOR OF COMPUTER APPLICATION
Affiliated to C.S.J.M. University, Kanpur
Eligibility : 10+2 (Maths Compulsory)

B.Com.
3 YRS FULL TIME

BACHELOR OF COMMERCE
Affiliated to C.S.J.M. University, Kanpur
Eligibility : 10+2 any discipline